



EXCELLENCE SUSTAINED **THE MCDONOGH ENDOWMENT**

Dedication to educational excellence and scholarship. Commitment to fostering strong moral principles and the will “to do the greatest possible amount of good.” Visionary leaders. Outstanding faculty. Earnest students. Loyal supporters. These are the reasons McDonogh School stands strong nearly 150 years after its founding. It is why generations of alumni have gone on to live successful and impactful lives.

In order to further stand the test of time as an educational institution and continue providing this transformational experience for our students, we must grow McDonogh’s endowment.

With the cost of education increasing, so is the number of applicants requiring financial assistance. Middle income families, which are vital to the diversity of our student body, are finding it harder and harder to pay tuition. At the same time, the demands of the global marketplace are evolving at a fast pace, making our commitment to teaching excellence more important than ever.

McDonogh’s endowment is a perpetual source of support for scholarship and teaching excellence, both of which are core to carrying out our mission. In this campaign, we seek to raise \$50 million in new endowment funds in support of these efforts and to ensure our long-term sustainability as a institution.

SCHOLARSHIPS & ACCESS

McDonogh has always been a school of opportunity for families in Baltimore and beyond. From our earliest commitment to educating poor boys to the scholarships that make a McDonogh education possible for many of today’s boys and girls, our school has provided pathways to purposeful lives for nearly 150 years.

The result? Alumni who have gone on “to do the greatest possible amount of good” as artists and educators, as innovators and entrepreneurs, and as leaders of industry and their local communities. They are the measure of McDonogh’s excellence and the reason we must remain steadfast in our commitment to scholarships.

The cost of education continues to rise, putting an independent school experience out of reach for many families. McDonogh has countered this trend both through sound financial management and a commitment to funding scholarships. This commitment comes at great cost, as McDonogh awards nearly \$6 million in scholarships per year, with an average award of \$18,800.

Gifts to support financial aid endowment are a direct investment in our students and, through their impact, our community and world.

TEACHING EXCELLENCE

McDonogh competes nationally for the very best teachers, those who are drawn to our talented student body and our distinctive LifeReady model of teaching and learning. This model calls on faculty to continually advance their understanding of the topics they teach and how they translate their knowledge and expertise into creative and dynamic educational experiences.

This is both exciting and challenging as teachers must stay current on teaching methods, learning research, and best practices in blending the two. McDonogh teachers excel in these areas but require funding for training and professional development to stay at the top of their fields. To support them and to remain competitive in hiring the best teachers, we must increase our funding for teaching excellence. Endowment support will reinforce our commitment in this area.

RESOURCES TO MATCH OUR AMBITIONS

McDonogh is considered to be among the nation's best in preparing students for life in college and beyond. We have earned our reputation through focused investment in what has made our school distinctive from the beginning—access, innovation, and excellence. While we are unwavering in these commitments, funding them is overly dependent on the annual operating budget. The \$50 million we seek to raise for endowment will ensure that McDonogh continues to be accessible and provide the best possible education for many years to come.

BENDING THE BUDGETARY CURVE

The impact of \$50 million in new endowment funds is significant. At the current spending rate of 5%, endowment donors to this campaign will ultimately be responsible for an additional \$2.5 million in funding each year going forward.

CARRYING TRADITION FORWARD

Gifts to McDonogh's endowment are an investment in the future, continuing the great philanthropic tradition begun by our founder. He invested in the potential of this region through the education of the poor, hard-working children who would carry forward the desire to impact our world and create opportunities for those who would follow them. Generations of alumni have followed suit by doing "the greatest possible amount of good" in their lives and supporting McDonogh's endowment.

Join us at this important moment as we educate the McDonogh leaders of tomorrow.